

**KENTUCKY AMERICAN LEGION**

**2025 MEMBERSHIP TARGET DATES AND AWARDS**

**"STILL SERVING AMERICA"**

**2025 MEMBERSHIP AWARDS**

**(Posts to be eligible for Department Awards must be chartered two years)**

**"EARLY BIRD"** (Sep. 15, 2024 . . . 35%

1. Early Bird Citation - Department award to Posts achieving 35% of Assigned 2025 Incentive Goal (Postmarked 09/12/24)

**"AWARD OF MERIT"** (Nov. 22, 2024) . . . 75%

2. Award of merit - Department plaque award to the Post achieving the greatest percentage of its 2025 Incentive Goal enrolled in excess of 75% in groups as follows: 25 to 75; 76 to 150; 151 to 300; 301 to 500; 501 to 700; 701 to 900; 901 and over (Postmarked 11/17/24)

**"DEPARTMENT COMMANDER'S APPRECIATION AWARD"** (Dec. 8, 2024) . . . 80%

3. A special citation from the Department Commander to each Post achieving 80% or more of assigned 2025 Incentive Goal. Presentation to be made by a Department Representative at a District or Post meeting. (Postmarked 12/05/24).

**"GO-GETTERS ACHIEVEMENT"** (Jan. 29, 2025

4. A Department Award to Posts in seven categories with the greatest percentage of membership increase over past three years average ('22, '23, '24) as follows: 25 to 75; 76 to 150; 151 to 300; 301 to 500; 501 to 700; 701 to 900; 901 and over. Postmarked 02/05/25

**"STANLEY HUDSON MEMORIAL TROPHY"** (April 12, 2025)

5. A special Department Award to the Post reporting the greatest percentage of increase in membership for 2025 over previously attained **ALL TIME HIGH**. (Postmarked 04/07/25)

**"MAURICE KIRBY GORDON MEMORIAL TROPHY"** (April 12, 2025)

6. A special Department award to the Post with the greatest percentage of increase in excess of 25% of past three years average ('22, '23, '24) of 100 members or less (minimum Avg. 25). (Postmarked 04/08/25)

**NOTE: SONS OF THE AMERICAN LEGION TROPHY** - presented to the Squadron that

achieves the highest percentage of increase in membership over the previous past two years average ('23 and '24) as of May 23, 2025.

**"100% POST MEMBERSHIP AWARD"** (April 26, 2025)

7. 100% Award - Department award to each Post Commander; Adjutant and Membership Chairman achieving 2025 Incentive Goal designating them as 100% in membership. (Postmarked 04/23/25)

**"NEW YEAR THOUGHT"** (May 24, 2025)

8. New Year Thought - Department plaque awarded to Posts in seven categories achieving the highest numerical number of members over final 2025 membership, 30 days prior to Department Convention. Categories are based on assigned 2025 Post Incentive Goal as follows: 15 to 99; 100 to 199; 200 to 299; 300 to 499; 500 to 699; 700 to 999; 1000 and over. (Postmarked 05/17/25).

**"AREA COMMANDERS, DISTRICT COMMANDERS, MEMBERS, DEPARTMENT MEMBERSHIP COMMISSION"**

9. "RECOGNITION AWARD" - A District Commander can become a member of the District Commander's Recognition Team by earning a minimum of one hundred points during the year. A District Commander can qualify (1) by meeting the first four target dates, (2) by meeting any four of the first five qualifying dates, (3) by reaching quota by April 26, 2025 (4) by achieving the 2025 May Day Target Percentage, (5) or by chartering enough new Posts to gain points when combined with any other earned points so that the total reaches or exceeds 100. Each target date is based on a percentage of your "2025 District Incentive Goal".

<u>TARGET</u>	<u>NAME</u>	<u>DATE</u>	<u>% OF GOAL</u>	<u>POINTS</u>
I	EARLY BIRD	09/15/24	35	25
II	OCTOBERFEST	10/23/24	55	25
111	BLUEGRASS GOAL	01/18/25	90	25
		MAXIMUM TOTAL POINTS		100
VI	MAY DAY COMPETITION	04/20/25	100	100

1. One hundred points are needed to qualify. Any combination reaching this total win.
2. Bonus Points may be earned as follows:
  - (a) Reaching the 2025 District Incentive Goal approved by the Department Executive Committee by April 26, 2025 automatically earns 100 Points, or by achieving the 2025 May Day Target of 100%
  - (b) Each New Post chartered by the District during the year earns an 8 point bonus, with an additional one point bonus for each 3 Posts

chartered-thus, chartering 3 new Posts would earn 25 points; 5 new Posts would earn 41 points, but 6 new Posts would earn 50 points.

Each qualifying District Commander will receive an appropriate award from the Department Commander at the opening session of the 2025 Department Convention, Louisville.

**NOTE:** To the member of the Department Membership Commission achieving the highest percentage of his assigned Area Incentive Goal (April 26, 2025) a special award as authorized by the Department Commander.

To the Department Vice Commander achieving the highest percentage of assigned Area Incentive Goal (April 26, 2025) a special award as authorized by the Department Commander.

Submitted by:

*Andrew Chitty*

Andrew Chitty  
Department Membership Committee Chairman